

NUORAN CHEN

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EDUCATION

University of California, Berkeley

Master of Design, Product Design

University of Pennsylvania

Master of ecological design

Xi'an University of Arch and Tech

Bachelor of Architecture

PUBLICATION

Tang, X., **Chen, N.**, Chang, X., Ni, Y., LC, R., Tong, X. Community-driven Information Accessibility: Online Sign Language Content Creation within d/Deaf Communities. Published on *CHI 2023*

New York Times Open: "Designing a Digital New York Times Museum."

MEDIA COVERAGE

Our Culture Magazine 2026: "Create For Inclusion: The Designer Builds for Broader Reach" -By Abbie Wilson

iF design trend report 2025: "Beyond colorful and quirky. Best practice: Virtual New York Times Museum."

INNOVATION magazine Fall 2025 - Year-book of Design Excellence: "Virtual New York Times Museum."

Boston Herald: "Global Voices and Emerging Tech Converge in "Fractured Horizons," a Landmark Exhibition at NYCxD Design Spotlight 2025" - By 24-7 press release

Fast Company: "How an MIT hackathon resotred my faith in AR, VR, and beyond". - By Harry Mccracken

RECOGNITION

Awards

- iF Design Award 2025, Winner / TactileLink.
- iF Design Award 2025, Winner / Virtual New York Times Museum.
- IDEA 2025, Bronze / Virtual New York Times Museum.
- International Design Award 2025, Bronze / TactileLink.
- MIT Reality Hack 2024, Bronze, 1st place of "Vitality Unleashed" and "Startup Hack" category / RecoVR.

Exhibition

- New York Design Week 2025, "Fractured Horizon". As one of the featured designer, My work "Phantom Gallery" was selected for a two-week long exhibition.
- Augmented World Expo (AWE) 2024. RecoVR was invited to showcase.

Speaker & Judge

- MIT Reality Hack, Judge, 2026.
- UC Berkeley MDes program admission officer 2026.
- UC Berkeley - "Design For Good" Career Conversation Series 2025. I was Invited as one of six speakers to share design paths that contribute to social impact.
- UC Berkeley - Class critic of INFO 219 on student's UX portfolio.
- Orpetron - Web Design Awards Jury 2024.

PROFESSIONAL EXPERIENCE

Product Designer / The New York Times

New York City, NY / June 2024 - Now

- Leading mobile monetization strategies across NYTimes News, Games and Cooking apps that drive NYTimes digital subscription business forward. .
- Led NYTimes internal design system team to build tools and resources in supporting 3,000+ newsroom staff.

User Experience designer / Aible

San Francisco, CA / Feb 2023 -May 2023, Jan 2024-May 2024

- One of two designers on a fast-paced team building an AI data analytics tool at a Series B startup.

Product Design Intern / The Washington Post

San Francisco, CA / Jun 2023 - Aug 2023

- As the only product design intern at WaPo in 2024, I designed a CMS feature to help global media companies tell great stories.

UX Designer / UP Studio

Seattle, WA / Apr 2021 -Sep 2022

- Designed digital products for diverse clients—including Memorial Sloan Kettering—at a UX agency serving medical, fintech, and e-commerce industries.